WASHINGTON TOWNSHIP
Agricultural and Manufacturing Center of Southern Alameda Co.
Easy Reach of San Jose, San Francisco. Oakland, Yosemite. Monterey

Township Register

The Pioneer Newspaper of Washington Township

Township Register
covers
NILES, CENTERVILLE, NEWARK, IRVINGTON, MISSION SAN JOSE, ALVARADO, DECOTO, WARM SPRINGS

FORTY-ONE YEARS OLD | NILES, ALAMEDA COUNTY, CALIFORNIA, THURSDAY MORNING, MARCH 27, 1930 | NUMBER 52

$250,000 BOND ISSUE CARRIES BY HUGE VOTE

ORCHARDS OF THIS DISTRICT SHOW GREAT PROMISE

Orchards in Washington Township are showing a great promise of abundance as the warm days of spring advance; heralding the not far distant summertime. The last field work is being done.

Cherry crops in the district are expected to bring larger returns than they have before for a good many years. Other products are also growing and ripening rapidly. Peas are being picked and shipped out now daily. Some of these coming from Niles and Mission San Jose.

Rain was indeed like a benign hand of blessing laid on the surrounding country. Without it the water problem, a supply sufficient for irrigation purposes, would have been decidedly acute.

P. G. AND E. CO. TO LAY GAS LINES FOR WESTERN CLAY CO.

18,200 Feet of Pipe From Alvarado to Niles Canyon

An eight inch pipe line, to be 18,200 feet long when completed, is being installed from Alvarado to the Western Clay Products Company holdings, in Niles Canyon, by the Pacific Gas and Electric Company. This pipe will be used exclusively to convey natural gas to the Western Clay Products company. A crew of fifty workmen is employed; five of them being torchmen who are welding the lengths of pipe together.

This line joins the main at Alvarado, continues until it reaches the northern extremity of Niles, and then follows Vallejo street to the intersection on Niles Canyon road. From there a parallel trench will carry the pipe to the Western Clay Products company buildings.

Entrenchments are being dug by a power dredging machine, especially designed for this type of work. Leveling of fills is accomplished with a Caterpillar tractor roller, and one gas roller. The air compressor being used is a model 40-60.

This project is under the supervision of Harold Willing, of San Leandro, and R. C. Singer is the foreman in charge. Singer reports that work is progressing rapidly and that the point of completion will probably be reached at an early date; weather permitting.

Irvington Matron Falls Over Wire, Breaks Arm

Mrs. Mary Beardsley, of Irvington, local librarian, is suffering from a broken arm, which was sustained when she fell suddenly. The injury was received while Mrs. Beardsley was walking through the park opposite the County Free library, where she tripped on a piece of hidden wire.

Six Precincts Endorse Purchase of Alvarado Plant in 19 to 1 Ratio

$250,000 bond issue voted at general district election held Tuesday, March 25, in Alameda County Water district, Washington township. Six precincts composed the election district, including Niles, Decoto, Irvington, Centerville, Alvarado, and Newark. Two precincts, Newark and Decoto, were unanimously for the issue; the number of votes cast being 159 to nothing, and eighty to nothing. Total ballots cast were 887—843 for the issue and forty-four opposing. The general average for all the precincts was nineteen to one, favoring the issue.

The election was the culmination of plans for stopping diversion of water from this territory through the pumping plant at Alvarado. It has been evident for some time that some drastic move was necessary to correct a very grave situation. Each year the water level became lower and lower, until receently it has been practically impossible to pump water for irrigation purposes. The purchase of the Alvarado pumping plant was the only logical solution of the vital problem. So the voters were asked to express their wishes upon the following proposition:

Shall Alameda County Water District incur a bonded indebtedness in the sum of $250,000 for the purpose of acquiring a waterworks system, including land, water, water rights, watersheds, wells, rights of way, pumps, pumping plants, reservoirs, storage facilities, pipe lines, canals, conduits, mains, machinery and privileges useful or necessary to convey, supply, store of otherwise make use of water for benefit of said district?

The results shown in the tabulated election returns for the entire district, with precincts and election officers named, follow:

Official Vote Record

	George	Patterson	Shinn	Stevenson	Trennaft	H. Dusterberry	H. Mau	A. Haley	A. G. Francis	YES	NO
NILES	82	80	82	81	79					107	15
DECOTO	70	68	68	68	67					80	0
IRVINGTON	62	52	50	50	51					73	7
CENTERVILLE	192	187	184	185	183	1	1	1	1	232	5
ALVARADO	166	157	152	158	153					192	17
NEWARK	115	114	115	114	114					159	0
TOTALS	690	658	651	656	617	1	1	1	1	843	44

ANNUAL BANQUET FOR NILES CHAMBER WILL BE HELD APRIL 3RD

Veterans' Building To Be Scene of Gay Stag Smoker

L. E. Smith, president of the Niles Chamber of Commerce, called the weekly luncheon meeting to order Tuesday, March 25, and all ranking officers reported present.

As there were no bills or communications to be read, reports were given as follows: Reverend Elmer C. Brinkmeyer, of the committee appointed to raise Niles' quota for paying Washington Union High school band transportation to Sacramento, stated that up to date a total of $139.50 had been subscribed, and that a total of $93.50 had been collected.

J. E. Townsend, secretary of the chamber, reported that as yet there had been no definite plans made for the annual flower show, but that the matter was rectiving serious attention.

Arrangements for the annual banquet of Niles Chamber of Commerce were discussed fully and on motion made by F. V. Jones, seconded by L. A. Vieux, it was voted that the banquet be held in the newly erected Veterans' Memorial building, Niles, on the night of June 3, if the building would be available for this purpose at such time. L. J. Duffy made a motion, which was seconded by R. A. Blacow, that this affair take the form of a stag banquet and smoker for the members of the chamber only and those guests who might be invited to attend.

The question of whether or not the expenses ror this banquet should be taken from the general fund was discussed and on a motion made by Harvey Braun, seconded by R. A. Blacow, it was voted that there would be a cover charge to pay expenses and that all other expenditures be met from the general fund.

The matter of serving at the banquet was left to the committee in charge of the plans. H. Braun and R. A. Blacow were additionally appointed to this committee to assist with the work.

Harvey Braun made a suggestion that as sponsors of the local Boy Scout troop, the chamber should send a letter to Mr. and Mrs. William H. Ford to thank them for their recent gen-

(Continued from page two)

COMING EVENTS CAST THEIR SHADOWS BEFORE

REGISTER'S FRATERNAL, SOCIAL AND AMUSEMENT CALENDAR

April 1—Meeting of Laura Loma Parlor, N. D. G. W., Niles.
April 3—Board meeting of Washington Township Country Club.
April 4—Afternoon meeting Washington Township Country Club.
April 7—Toyon Branch of Baby Hospital meets with Mrs. May, Alvarado.

NORMAN H. PARKS TO GIVE ANNUAL PARTY APRIL 4TH

Register and Pleasanton Times Employees To Be Feted

PEKIN LOW, one of Oakland's newest and finest Chinese cafes, will be the setting for the annual party given by Norman H. Parks, publisher of The Township Register and The Pleasanton Times, for his employees and correspondents, Friday night, April 4.

In arranging for the 1930 party, Mr. Parks will spare no expense to make it the most successful of his yearly entertainments. Preceding the dinner at the Pekin Low, will be a theater party at one of the leading Oakland theaters. After the show the party will adjourn to the cafe where a specially prepared Chinese dinner will be served.

Pekin Low is noted for its exquisite dinners, both of Chinese and American dishes. A five piece orchestra, said to be one of the best now playing in Oakland cafes, will furnish the music for the dancing after the dinner, according to Font Don, manager.

Ideally arranged, is the best way to sum up the interior of Pekin Low. The dance floor is in the center of the large building. Tables for small parties are arranged around the dance floor, and back of the tables are private booths and private dining rooms.

Pekin Low is located at the corner of Franklin and Seventh streets, Oakland. No cover charge is levied.

A. J. PETSCHE NEW P. G. AND E. MANAGER

A. J. Petsche, of Oakland, has come to Niles as the new manager of the Pacific Gas & Electric Company, taking the position made vacant by the recent death of George L. Donovan. Mr. Petsche has been with the company for an extended period and will follow the principles of his predecessor— working for the betterment of the community as a whole with the same efficiency and industry that he will give the company that he represents.

With his wife, Mr. Petsche will reside in the former Albee home, located on Second and "F" streets, Niles. He expects to remain in this vicinity permanently.

TOYON BRANCH TO HOLD NEXT MEET ON 7th OF APRIL

Toyon branch of the Baby hospital held a meeting Monday, March 24, at the home of Mrs. Lawrence Bunting, Niles. The work of the afternoon was mending for the Children's Welfare home.

Mrs. Emma King, of the Children's home, read a charming poem, which was dedicated to a very dear and much beloved aunt living in one of the eastern states. Mrs. King was the guest of honor and those present enjoyed her reading greatly.

It was announced that the next meeting would take place at the home of Mrs. August May, Alvarado, April 7.

Dr. H. E. Morrison has now established his home and office on Second and G streets; the sixth house west. He formerly maintained his office on Main street, in the Essanay building.

CARD PARTY FOR BENEFIT OF NILES HOME ARRANGED

Mrs. Gale and Mrs. Sylvia Sponsor Affair to be Held Tuesday

For the benefit of the Niles Children's Home a card party was given at the Parish Hall, Pleasanton, Tuesday evening, March 25.

Although the home is a county institution, insufficient funds are allowed it to support the home in a proper manner, and the cities which send its needy children there pay a portion of its upkeep. It was for the purpose of raising Pleasanton's quota that the card party was arranged.

All those of the community were invited to attend this social gathering by the ladies in charge of the plans.

Assisting Mrs. Chas. A. Gale and Mrs. Wm. F. Sylvia, sponsors, were the following ladies: Mrs. J. H. Cope, Mrs. J. W. Sheffield, Mrs. J. T. Nolan, Mrs. Lee Wells, Mrs. J. C. Henriques, Mrs. Kate Bradstetter, Mrs. James George, Mrs. L. M. Lopes, Mrs. W. J. Martin, Mrs. J. B. Lee, Mrs. Claude Smallwood, Mrs. A. F. Andresen, Mrs. J. E. Bairos, Mrs. J. M. Rose, Mrs. M. Adami, Virginia Deluchi, Maybelle Parker, Mary Quinn, Elsie Corcoran, and Mary Fuchs.

CAMP FIRE GIRLS GIVE PROGRAM AT SCHOOL

Camp Fire girls of Niles, Tinega group, presented a program at a meeting of the Niles Grammar school student body, Friday, which was presided over by Arnold Abrott, president.

Following the business discussion short talks were given by two of the teachers regarding basket ball games, and general deportment in classes.

Three speeches were given by Camp Fire girls; the first being on the subject of Camp Fire Work, by Patricia Duffy; Ideals, by Estelle Martenstein, and Camp Fire organization, by Rosemary Clark, a song, "Oh Mother," was rendered by the combined group of girls, and "The Black Hawk Waltz," was given as a piano solo by Leona Solon.

ALAMEDA COUNTY STANDS LOW IN SCHOOL COSTS

The publication of the California Tax Payers' Association, The Tax Digest is authority for the following comparison of costs of elementary and high schools of Alameda County with the costs in other counties of the state and the average costs of the state of California as a whole:

The cost per pupil in average daily attendance in elementary schools is greater in thirty five counties than it is in Alameda County. The cost in Alameda County is $9.92 per pupil less than the average for the entire state and $8.01 less than the average cost for the entire state in 1925—26, the earliest figures quoted.

Cost per pupil in average daily attendance in high schools is greater in forty-six of the counties of California than it is in Alameda County. The cost in Alameda County is $10.91 per pupil less than the average for the state as a whole. It is $9.91 less than the average cost for the state in 1925—26.

The above figures show a sane, conservative policy in the elementary and high schools of Alameda County. While there has been an increase in cost in the period indicated, the cost now is not as great as the average cost for the state. At the same time Alameda County is not at the bottom of the list. It has given spent such sums as seemed excellent financial support and necessary to maintain schools of superior quality.

Be a model to other business men: ADVERTISE.

EDITORIAL COMMENT

By NORMAN H. PARKS, Publisher Register

LOVE TO BE HUMBUGGED

LAST SATURDAY, not being busy, we took in the Fields and Corbett fight picture, which, so far as we remember, is the only prize fight movie of major rank that the writer has ever witnessed. In our young days we attended these debasing and brutal performances, (the real thing) and with the true instinct of savagery that but lies dormant in all of us, we applauded lustily and got not a little satisfaction in seeing red blood streaming down the faces of the combatants. It seems the "leather-pushers" in those days got gory—a fine treat for the spectators. Quite different now.

** * **

For a "flunk" of a fight the Fields-Corbett affair was all of that and more. As you may judge, we are not expert in this business and our opinion is but our own. We think it was an even ten rounds that the young men danced around the ring. Most of the time they were clinched, and apparently trying, however futilely, to pummel each the stomach of his adversary. As a fight it was a huge joke. We are sure that neither one of the pugs received more than two or three taps on their cold-creamed visages. If blood was drawn, then our eyes are no good.

The whole thing, so far as we could see, was a fake. That is, it was a fake if a fight is a fight —and an afternoon tea is an afternoon tea.

** * **

The fight game is crooked. It is crooked because it is a mighty low sort of "profession." Once in a while the best man wins because he is the best man and not because the betting fraternity on the "inside" cooked it up that way.

We can imagine how the spectators might have felt after witnessing that affair between Fields and Corbett. Paid good money to get, in many instances, very poor seats. Some must have let loose of ten dollars to see the ridiculous match. We looked at the screen and paid nothing for our theater friend would not even take our money. And if we could have laid our hands on some ancient eggs when the movie version of the miserable fisticuffs affair was reproduced, it should have been a sad looking screen in about ten seconds. So think of the feelings of the boys and girls who went to Recreation Park, San Francisco, to see the original at close range. Think of it!

Yet they will go again for the next "fight."

** * **

Barnum was indeed right; the public likes to be humbugged.

Flaming Beacons Herald Progress of Community

At night, when one walks down Main street, Niles, there can be seen the flaming beacons that herald the now present and future progress of our community. But in reality those flaring torches—the beacon lights—warn us of a temporary danger. By adjusting ourselves to these inconveniences with good grace we will hasten the work of the construction that is laying that smooth, level pavement down the busy street of Niles. If we walk on the side streets we see lanterns placed here and there, instead of the open flame torch used by the state highway department in its work on the main artery of travel through this good city. These lights also tell the story of municipal progress in their own mute language. Here we find the ground torn up, loose gravel strewn about. Suddenly, before us arise great hulking shadows in the darkness—friendly steam rollers and scrapers, necessary implements to this great civic undertaking now animating all Niles.

If we drive or take a stroll into Niles canyon, past the first bridge, we see more lights—they tell us, too, of still another major improvement the extension of the Pacific Gas & Electric Company pipe line to the Western Clay Products Company—Niles newest industry.

It is inspirational to stand and consider these messengers of development—convincing proof that we are no longer a community of people without vision, without collective ambition.

At last we can see what civic improvement means. It opens the gate for advancement—it awakens a once dormant pride in the "old home town."

SAVE WITH SAFETY AT The Rexall Store

A SHAMPOO IS A PLEASURE NOW

50c

Klenzo Cocoanut Oil Shampoo containing olive oil is the very latest thing in hair cleansers. Lathers quickly and cleans thoroughly. Cuts shampoo time in halves. Does not leave the hair dry and lifeless. Sold only at Rexall Stores.

Greenwood's Pharmacy
Phone 133
NILES, - - CAL.

The Newark Register

By JULIA RUSCHIN

Mr. and Mrs. James Reed and the Misses Ruth and Greta Reed, spent Sunday at Saratoga, where they attended the Blossom festival.

* * *

Mrs. Ada Francis, who has been seriously ill, is rapidly improving at her home here.

* * *

Mrs. Frank Simas, of Oakland, spent Sunday with her mother, Mrs. Ada Francis.

* * *

Miss Margaret Kagey was a visitor at the home of Mrs. Annie Plummer, of Burlingame.

* * *

Mrs. J. E. Collier is confined to her home with an injured ankle, which was sustained in a fall.

* * *

Mrs. B. F. Gardella, of San Francisco, visited at the home of relatives in this city, Thursday.

* * *

Master Edwin Slevins had his tonsils and adenoids removed Tuesday, by Dr. Grimmer, and is improving very nicely.

* * *

Miss Eleanor Shick, of Sacramento, spent Sunday with Mr. and Mrs. H. W. Fuller.

* * *

Miss Laura Dutra, of this city, was a week-end visitor at the home of relatives in San Francisco.

- Niles Personals -

Mrs. William Eberly has been a visitor in San Francisco for the greater part of ten days, called there by the illness of her father, Mr. Tobin.

Dr. and Mrs. E. C. Grau visited Mrs. Grau's sister, Mrs. Joseph Tedesco, of San Francisco, Sunday.

J. C. Shinn, who has been ill for a short time, has greatly improved in health and is able to be up and about again.

Mrs. Joseph Belloli, of San Jose, is visiting at the home of her daughter, Mrs. George L. Donovan.

Two for One Sale at Hayward Drug Co., 950 B St., Friday and Saturday. This is your big chance to save money so don't miss it. m27c

Mr. and Mrs. J. D. Ferry motored to San Jose Sunday, and while there visited at the home of Mrs. Louise Thorpe.

Joseph Lucas, who was taken to the San Jose hospital last week, returned home Sunday; being much improved in health. He expects to be able to resume his work in about a month.

Edward Austin, of Niles, and Ed. Evans, of Los Angeles, motored to Saratoga, Sunday.

Mrs. G. E. Chittenden is visiting her grand-daughters in Gridley this week.

Mrs. F. M. Hudson entertained a group of old family friends last week. The party visited at Carmel for a time, and upon returning to Niles immediately made a trip to Auburn.

Mrs. F. Moore has been in San Franicsco the greater part of the month due to the very serious illness of her uncle, Robert Crothers.

It has just been learned that Allen Shinn, of Niles, now holds the plebe record for discus throw at the Naval Academy at Annapolis, Maryland. Shinn made the record by throwing the discus 133 feet and six inches.

Dr. and Mrs. A. A. Seibert, of Oakland, and Mrs. Ed. Kintz, and family, of Broadmoor, visited at the home of Mr. and Mrs. A. E. Ellsworth Sunday.

Mr. and Mrs. Manuel Garcia, of San Francisco, visited at the home of Mr. and Mrs. A. C. Garcia, Sunday.

Betty Harrison, daughter of Mr. and Mrs. Walter Harrison, Jr., visited at the home of her aunt and uncle, Mr. and Mrs. H. Flynn, of San Francisco, last week. She returned home Sunday with her parents, who motored to San Francisco after her.

LEGAL NOTICES

NOTICE OF ELECTION FOR TRUSTEE OF ELEMENTARY SCHOOLS

Notice is hereby given to the electors of Niles School District, County of Alameda, State of California, that the annual meeting for the election of school trustee will be held on March 28, 1930, (last Friday) at the public school house in said district.

There will be one trustee to elect for three years.

The polls will be open at 12 o'clock noon and kept opened until 6 o'clock p. m.

JOSEPH P. GOMES, President.
THOS. B. MURPHY, Clerk.
School Trustees, Niles School District.

Dated March 13, 1930.
Last Publication March 27, 1930
M. 13—20—27.

FRIENDS MOURN DEATH OF MISS "LIBBY" DE CORA

Word has just been received that Miss "Libby" De Cora, of Oakland, has passed on to her final rest. She was well known in this community and her many friends mourn her demise.

The deceased was advanced in age, being for many years an employee of the Southern Pacific Company. She spent a great deal of her time in Niles, at the home of Mrs. G. E. Chittenden, and became a beloved friend, not only of this family but of many others also.

New Pressing Machine Installed by Niles Firm

A Pan-Tex pressing machine has been installed by the Niles Cleaners and Dyers; making possible quicker and more efficient service. This machine is the only one of its kind in this territory.

At present the Niles Cleaners and Dyers are featuring a special cleaning rate of seventy-five cents; which will continue until March 31; being raised to one dollar on April 1. The establishment is kept open each night until seven thirty for the benefit of those who are unable to call during the day.

MORE ON Annual Banquet

(Continued from Page One)

erosity to the group. Acting on this suggestion, Secretary Townsend was instructed to write such a letter; motion being made by F. V. Jones, seconded by Geo. C. Roeding, Jr.

President Smith announced that the high school band would give a concert in Niles on April 11, and that on following dates the band was planning to present programs in Irvington and Hayward.

W. B. Kirk announced that following the luncheon all members were invited to attend the ceremonies to be held in conjunction with the planting of the outdoor Christmas tree, which was donated by the California Nursery Company.

Twenty-six members and six guests were present at the luncheon and George Bonde was appointed to act as membership chairman for the coming meeting of April 3.

Wilmington permit issued for construction of $120,000 wharf at Berth 181.

RUBBY—DUB-DUB YOUR CLOTHES IN OUR TUB ARE SURE TO GET CLEAN

Why wear yourself out when you can send your work to the TEMPLE LAUNDRY

If your flat work comes back spotlessly clean and ironed, at a reasonable price, you can judge for yourself the advantage in patronizing us.

The work is done fast and skillfully. If you prefer the rough dry the cost well be less than full-finished.

If desired there is a one day service.

TEMPLE LAUNDRY CO.
Incorporated
Ballard 129, San Jose. 15th, 16th and St. John
—REPRESENTATIVES—
G. W. GOLD, Washington Township
DE LUXE BARBER SHOP, Main 62, Niles
LAUMEISTER, Main 138-J, Centerville

Abrott's Little Plumber
R. Peterson, Prop.

And so the word goes around the town—the word that makes us smile with gratification. That worthwhile feeling that comes to a man who's done his work right, at Fair Prices.

Peterson's Plumbing Shop
Phone 120-W
Main Street NILES, Calif.

WALT ROESNER AT FOX THEATER IN SAN FRANCISCO

Acclaimed the finest theater in the world, the Fox in San Francisco offers a delightful two hours of entertainment to its visitors. Of especial interest to those who have not yet seen this elaborate playhouse is the invitation to inspect the splendor of the building and its furnishings.

An outstanding part of each week's program at the Fox theatre is the musical overture conducted by Walt Roesner. The forty piece orchestra, aided by scenic and color effects, offer what is considered the most modern of high class music—a bridge between the jazz and the classical.

On the screen each week Fox and Metro-Goldwin-Mayer talking and singing productions offer exceptional enjoyment, while the stage show each week presents a Fanchon and Marco idea in lavish and girlish splendor.

SERVICES AT IRVINGTON MARCH 30th

On Sunday evening, March 30, at the Irvington Community church, there will be a special program. Several musical numbers, community singing, which will be led by a professional song leader, and a brief sermon, will make up the program.

John E. Moore, pastor of the church, asks that all who possibly can do so attend these services. The support of the community is urged, and will be greatly appreciated.

Elsinore—"Leader-Press" taken over by S. F. Wood.

MINT BARBER SHOP
J. D. FERRY, Prop.
Hours: 8 to 10; Saturdays, 8-12
Shingling—Bobbing
Children's Haircutting, 35 cents

EAT WITH US!
And You Will Be Fat and Happy
Our meals and soups are especially good
Good food and good service our motto
FLORENCE RESTAURANT
Telephone 144 NILES, CALIF.

$20 Round Trip to SALT LAKE CITY

Take advantage of this special low fare on the Feather River Route to Salt Lake City—in effect April 1, 2, 3 and 4 with a return limit of April 30.

See 100 miles of historic Sierra scenery—the purple-hazed mountains of Nevada—the world's largest inland sea—and the famed Mormon Temple and Tabernacle in Salt Lake City. *Scenic Limited* and *Pacific Express* are all-steel trains, standard-equipped throughout, with excellent dining car service.

Ask now for full details—and plan ahead.

WESTERN PACIFIC
THE FEATHER RIVER ROUTE
40 W. San Carlos St., San Jose—Phone: Ballard 711

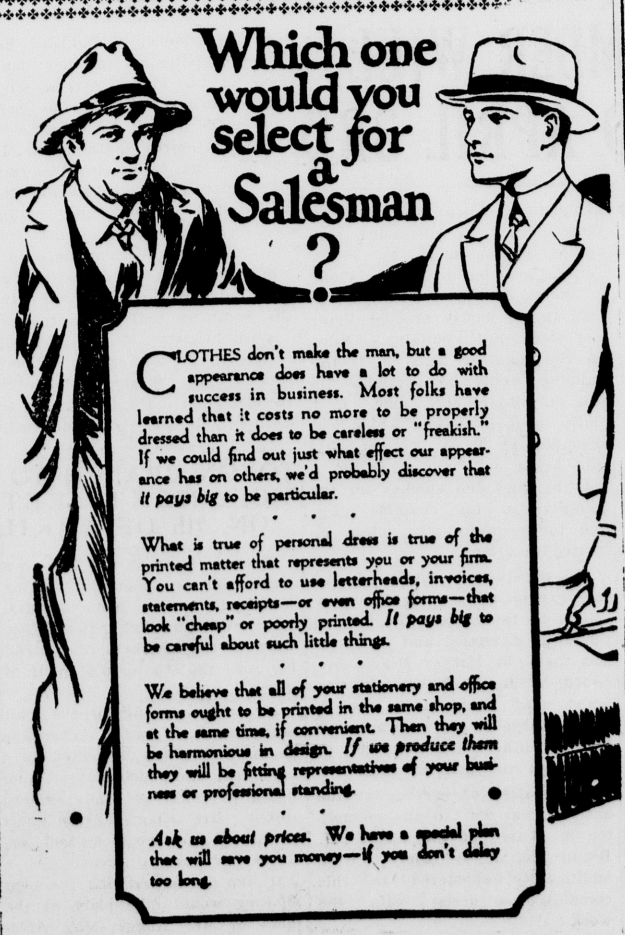
P. C. Hansen Lumber Co.
Building Materials and Builders' Hardware
Sulphur — Pabco Paint and Roofing Paper
6 YARDS
Centerville Decoto Niles Irvington
Alvarado Newark

Good PRINTING —Costs Less

There is an old saw . . . "Whatever is worth doing is worth doing well." Especially is this true of printing. Printing, handled as we know how to do the work, is a good investment of money.

Let us show you how we can improve your present
LETTERHEADS
STATEMENTS
CIRCULARS
FOLDERS
CARDS

We know that we can prove to you that Good Printing Costs Less



CLOTHES don't make the man, but a good appearance does have a lot to do with success in business. Most folks have learned that it costs no more to be properly dressed than it does to be careless or "freakish." If we could find out just what effect our appearance has on others, we'd probably discover that *it pays big* to be particular.

What is true of personal dress is true of the printed matter that represents you or your firm. You can't afford to use letterheads, invoices, statements, receipts—or even office forms—that look "cheap" or poorly printed. *It pays big* to be careful about such little things.

We believe that all of your stationery and office forms ought to be printed in the same shop, and at the same time, if convenient. Then they will be harmonious in design. *If we produce them* they will be fitting representatives of your business or professional standing.

Ask us about prices. We have a special plan that will save you money—if you don't delay too long.

The Township Register
Phone Niles 23

Your wife should have telephone convenience

Out on the ranch or farm, where it's a bit of distance over to the nearest neighbor's, the ability to send or hear human *voices* is mighty important.

Is your farmhouse in touch with the world by telephone?

Wouldn't your wife be made glad by having this friendly instrument at hand?

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

SPRING AND SUMMER SUITS MADE to MEASURE $45 and UP

Perfectly Tailored
LATEST CUTS
D. SPALLONE
TAILOR
49 West San Fernando
Phone Bal. 6390 SAN JOSE

CHRISTIAN SCIENCE
Second Street—Niles
Services:

March 30th, "Reality"
Sundays—11 a. m.
Sunday School—10 a. m.
Wednesdays—8 p. m.

CONGREGATIONAL CHURCH
NILES
Sunday School—10 A. M.
Church Worship—11 A. M.
Rev. Elmer G. Brinkmeyer, Pastor.

"Nerves"

A night of broken rest followed by hours of mental or physical strain; nerves tensed almost to the breaking point; irritable; unable to concentrate—another hectic night and miserable day ahead of you.

Why endure it? Dr. Miles' Nervine quiets the nerves, brings calm and poise, and permits refreshing sleep.

Dr. Miles' Nervine is now made in two forms—Liquid and Effervescent Tablet. Both are the same therapeutically.

Large Package $1.00

DR. MILES' Effervescent NERVINE TABLETS

666 Tablets

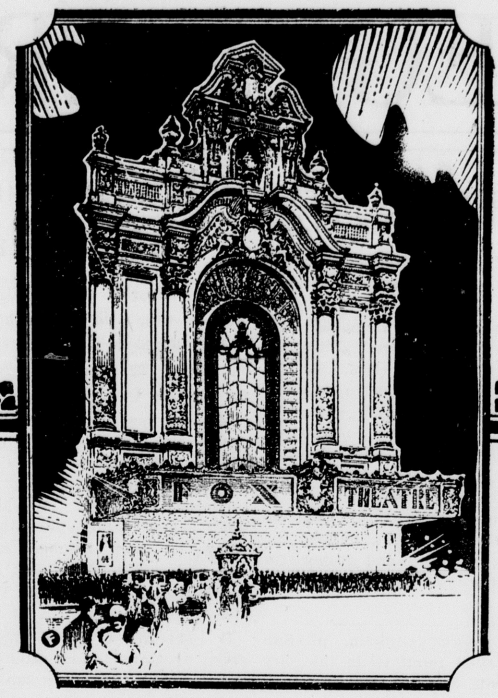
Relieves a Headache or Neuralgia in 30 minutes, checks a Cold the first day, and checks Malaria in three days.

666 also in Liquid.

IF YOU can advertise profitably...

The first step toward success in advertising is the choice of the proper medium. If you decide upon special folders or circular letters, let us aid you in the choice of paper, ink and type.

The result will be a finished product that will attract attention and be read by your prospects. . . . . .



When in San Francisco, visit the world's finest theatre... presenting America's Greatest Shows!

PROGRAM MARCH 28th TO APRIL 3rd

JANET GAYNOR & CHARLES FARRELL
IN WILLIAM FOX'SUNNY SIDE OF ROMANCE
"High Society Blues"

WALT ROESNER
Conducting the Fox Grand Concert Orchestra

STAGE SPECTACLE
Glorious entertainment with the Sunkist Beauties and many talented Stage Stars

FOX THE LAST WORD

San Francisco's Five Million Dollar Theatre

"BLACK WATCH" IS NOW AT NILES THEATER

This week Niles theater presents a varied program starring many famous and well-liked actors and actresses. Tonight, Thursday, the feature picture is "The Black Watch," all-talking, starring Victor McLaglen.

Saturday another all-talking picture, with William Boyd in the star role, will be the screen attraction. The name of it is "His First Command." Thrilling to see and thrilling to hear.

Sunday and Monday brings the epic of the air, a real aviation picture, and it is entitled "The Sky Hawk." Following this all-talking picture, the popular attraction of the day will be brought to Niles, the exact date not being as yet announced. The title of the attraction is "Hot for Paris."

WATCH US GROW

As we have often said before, Niles is growing; new projects, new business houses, new residents, all these are helping to put our community where it belongs, and that is in the golden sunshine of peace, prosperity, and happiness.

The Register is also expanding as time goes on, it being one of the Parks' publications, and among the new subscribers added to the list recently are the following:

A. J. Hoover, Niles R. F. D. , J. A. Smith, Niles R. F. D., Mrs. E. M. Hawley, Centerville, and Kraftile Company, Niles.

Mrs. Fred Darr, Mrs. Louise Moyer, and Miss Freda Comport, of Los Angeles motored to Niles last week, and while here were visitors at the home of their sister, Mrs. E. B. MacPherson.

Auto Glass
INSTALLED WHILE YOU WAIT—PARTS FOR SETTING AND OPERATING SAME
Glass for all Purposes
BEVELING and GRINDING
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New Low Price For
Quality Cleaning
MEN'S SUITS - - - - - - $1.00
Called for and Delivered
Golden West Cleaners
Phone Ball. 60
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MOTORS BENEFIT BY USE OF HIGH POWER GASOLINE

The motorist who would place his car on a level highway and strike it with all his might with a sledge hammer in an endeavor to move it, would make little progress. But using the same or less energy in shoving the car, he would be able to move it easily.

Pushing, according to B. I. Graves, general sales manager of the Associated Oil Company, is the effect exerted on the piston in a high compression motor when Associated Ethyl gasoline is used, whereas the sledge hammer blow is the kind exerted by a non-Ethyl gasoline, and which is responsible for detonation knocks.

"The whole difference between Ethyl and non-Ethyl gasoline lies in the property of the Ethyl gasoline of burning at high pressure instead of exploding," Graves declared. And thus it exerts a sustained thrust throughout the down stroke of the piston, like the push exerted in shoving a car.

Few people realize that a gasoline is in reality a hot air engine. The gasoline, as it burns, furnishes heat which expands the compressed air, and that expansion drives the piston down, thereby delivering power which makes the car go.

POPULAR PLAYERS TO ENTERTAIN AT LIVERMORE DANCE

On Saturday evening, March 29, a serpentine dance is to be given by the Dance Masters, at Sweeney's ballroom, Livermore, starting early and continuing until two in the morning.

Music will be furnished by Pete Draghi's six-piece dance band, and special features of the evening's program will be presented by Wally Lowans, drummer, and Joe DePucci, master accordionist.

These players are well known for their superb performances and are a great attraction at any social gathering. Popular prices will prevail.

PERSONAL ITEMS

Dr. and Mrs. R. H. Bennett, of Niles, and Mr. and Mrs. R. W. Bennett, of Oakland, spent the week-end at the home of Mrs. Gladys Noce, of Sutter Creek, in Amador county.

Mr. and Mrs. Paul Babcock, of Oakland, visited at the home of Mr. and Mrs. Milton Fournier, Sunday.

Leon Vieux was a business visitor in San Francisco Monday.

Mr. and Mrs. Al. Corey, of this city, visited at the home of Mr. and Mrs. Joseph Gabrial, of Oakland, Sunday.

Mr. and Mrs. O. E. Walpert were visitors in Oakland on Monday.

Two for One Nyal sale at the Hayward Drug Co., 950 B St., on Thursday, Friday and Saturday of this week. Don't miss this chance of getting your drug needs at half the usual price. m27c

M. N. Crane, mail delivery man for the district of Niles, has retired from active work for a period of one year, following the advice of Federal doctors, who examined him recently. Mr. Crane's place is being taken by his son, George Crane.

Mr. and Mrs. J. C. Shinn attended the Charter Day exercises held at University of California, Berkeley, Monday, March 24.

Mrs. C. D. Locher and Mrs. C. Hatch, of Auburn, formerly of Niles, were visitors at the home of Mr. and Mrs. P. A. Ellis, Sunday.

Mrs. Ben Hawes, of San Jose, was a visitor at the home of Miss Hazel Kell, of this city, Saturday.

Mr. and Mrs. Robert Boyer, of Sunnyvale, expect to return to Niles soon. They have lived in Sunnyvale for the past year.

Smart New DRESSES
$4.98 and $9.90

Just think of it! New dresses . . . and smart ones, too . . . for only $4.98! Once again the J. C. Penney Company proves that you can keep up with fashion . . . and yet keep within the most modest clothes budget. Our buyers are specialists in style and value . . . they buy in such quantities, too, that they can always secure lower prices . . . which assure the great savings that you always find in a J. C. Penney Store. These new dresses are typical . . . you will want one . . . and can afford more than one . . . to freshen your winter wardrobe.

For Women
For Misses
For Juniors

J.C.PENNEY CO. INC.
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RADIO REVELS AT FOX ON SATURDAY

Oakland night life will assume the proportions of that in other large cities with the inauguration of weekly midnight shows to start at the Fox Oakland theater, Saturday, March 29.

The performances, to be known as Midnight Radio Revels, will be patterned after those given in San Francisco, Los Angeles, Chicago, and similar entertainment centers. Famous radio stars will be featured in a bill that will include a special musical program by Hermie King and his band in addition to the current feature picture, the Fanchon and Marco revue and the usual film short subjects.

The special show will start every Saturday night promptly at 11:30 o'clock. The regular night prices will prevail despite the augmented bill and there will be no reserved seats.

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Ailments of whatever nature successfully relieved by our wonderful life-giving Chinese Herbs. When your case is given up as hopeless by others, give us a call. Charges reasonable.
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Serpentine Dance
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The Dance Masters
Sweeney's Ballroom, Livermore
Saturday, March 29th
MUSIC BY
Pete Draghi's Six Piece Band
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CENTERVILLE REGISTER

CENTERVILLE CALENDAR

(The Townshhip Register is anxious to be of real service to its subscribers in Centerville. We shall be glad to publish all announcements, reports, etc., sent in to us or given to our representatives.

March 27—Initiation, Centerville Council Knights of Columbus.
March 28—Welfare Ship docks, Memorial Hall.
April 2—St. James Guild meeti ng, church hall.

ONE-WAY TRAFFIC TO EASE STREET CONGESTION

William Brockett, resident engineer, reports that curbing on the east side of Main street, north of the Southern Pacific railroad tracks has been completely laid, and that cement will be poured on east side by Saturday night.

Further he states that it is expected the easterly portion of the street from Central avenue to the Southern Pacific railroad tracks will be opened to motorists Thursday or Friday night, allowing for one way traffic; in this way partly relieving the congested condition now prevailing while paving on the west side is under way south of the tracks.

Mrs. Forrest Bishop Is Hostess Thursday

Mrs. Forrest Bishop gave a "baby" party on Thursday. Those present were Mrs. Edward Cavanaugh, with her daughters, Barbara and Patricia; Mrs. Chas. Grant and Charles, Jr., and Mrs. Harold McGrath and son, Harold, Jr., all from Oakland.

Mrs. T. E. Chadbourne entertained Mr. and Mrs. James Tanyow, Mr. and Mrs. Chas. Pierson and Mrs. Carleton Case, from Stockton, on Sunday.

Personal Items

Mrs. F. Hayes returned this week from a two weeks' vacation spent with friends in the southern part of the state.

* * *

Mrs. Mabel Fitzgerald was a visitor in San Leandro, Monday.

* * *

Miss Jewel Anderson is at the home of her parents during the week's vacation from Stanford University.

* * *

Mr. and Mrs. F. T. Dusterberry and family spent the week-end in San Francisco.

* * *

Spring is here! You should hear the mocking birds! Watch the swallows, just see the flowers grow!

* * *

The sewer system passing under the Newark road has been badly stopped up, but is now being repaired.

* * *

Mr. and Mrs. Phillip Attwood and daughter are spending a few days with their parents, Rev. and Mrs. W. Attwood.

* * *

Mr. and Mrs. James S. Brannon, of Morgan Hill, visited friends in this community, Saturday.

* * *

Mr. and Mrs. Herbert DeWolfe and daughter, Miss Evelyn, were guests of Mrs. F. O. Bunting on Sunday.

WASHINGTON BALL PLAYERS COMPETE AT HAYWARD HIGH

Two athletic events in which students of the Washington Union High school participated took place recently. One was a track meet, at San Leondro—Washington athletes being defeated by a score of 62 to 60. The deciding points for San Leandro were won in a relay race.

Second event was a baseball game, played at Hayward High school, Washington players racing to victory with two home runs, making a score of 8-4.

The next baseball game will be played on the grounds of the Berkeley High school, their team competing with Washington, and Friday, March 28, is the date set for the play.

MEETING OF ST. JAMES GUILD IS HELD WEDNESDAY

The St. James Guild met Wednesday with Mrs. Gregory, of Centerville, and Mrs. A. Blanchard, of San Jose, as hostesses. It was a banner day, about twenty-five people being present, and all spent a busy afternoon. The hall was brightly decorated with spring flowers, and the usual delicious refreshments were served. The next meeting will be held April 2 with Mrs. M. Bodutch presiding as hostess.

The Welfare Ship ladies will tie a comforter on Friday afternoon, March 28, at Memorial Hall, Centerville.

* * *

Mr. and Mrs. Robert Anderson gave a family dinner party on Saturday evening. About nineteen guests were present.

* * *

The Stanford University has its vacation this week. Cyril Attwood will spend the week in Los Angeles, making the trip by boat.

CHAMBER ENDORSES FLOWER SHOW PLAN OF SAN LEANDRO

Show to be Under Canvas Over Several Acres Of Land

Chas. G. Davis, manager of the San Leandro Flower Show, was the guest and speaker at the last meeting of the Centerville Chamber of Commerce, held at the El Lido restaurant, in the Gregory Hotel building, March 20.

Mr. Davis' talk was interesting and instructive. He told of the flower industry in this territory, stating that from a thirty-five-acre tract of land cut flowers, shrubs, decorative plants and seeds of all kinds, to the value of $525,000 had been sold; and he compared that statement with the report of a hay crop from a tract of 35,000 acres which amounted to $549,000.

The Centerville chamber adopted the resolution endorsing the California Festival, which will be under canvas, covering a tract several acres in extent, and has asked for co-operation from the supervisors of the district. The festival is to be held the first week in September.

This flower show is of great importance, and at the same time it is being held the national convention will hold forth in San Francisco, delegates being shown over the district, and attending the affair in conjunction with the convention.

F. T. Dusterberry, president of the chamber, reported that the guest speaker at the coming meeting of March 27, would be Dr. John L. Beard, health officer of Contra Costa county. Doctor Beard was at one time a resident of Centerville, receiving part of his education in the local grammar and high schools.

The subject of his talk will probably be the salt water barrier, which is of such great importance at present; its function being to keep the salt water from backing up into the San Joaquin valley, where it would flood the delta lands and river bottoms.

There was also some discussion of again attempting to open Stevens street, which runs parallel to Main street, past the P. C. Hansen warehouse, and out to the junction of Thornton avenue, Newark. An attempt was made several years ago to open this thoroughfare but property owners were strongly opposed to any such project, consequently the move was tabled until the present time.

A committee composed of Dr. G. S. Holman, C. H. Waterbury, and Miles Smith, was appointed to raise Centerville's quota for paying transportation of Washington Union High school band to the state contest in Sacramento, to take place in April.

MRS. T. OAKES IS HOSTESS AT MEET OF WELFARE CLUB

Washington Township Welfare club met last week at the home of Mrs. T. Oakes, and a regular business meeting was held. Mrs. Garrett Norris, Miss Elizabeth Dusterberry, and Mrs. A. A. Hatch were appointed to compose a committee to submit names of nominees for official positions in the club for the coming year.

Mrs. W. L. McWhirter, treasurer, reported that three men of Washington Township had donated the quota for buying the washing machine and ironer for the Children's Welfare home at Niles.

Mrs. George Graham, of San Jose, visited relatives in this city last week.

* * *

Judge Allen G. Norris was a recent business visitor in Oakland.

FORD CAR SALES REPORT GIVEN BY LOCAL DEALERS

Dohner and Galbraith, Ford dealers of Centerville, report eleven sales of improved Ford models in the recent past. Following is the list of buyers: Joseph King, Niles roadster with rumble seat; E. O. Hoke, Irvington, standard coupe; E. M. Foley, Alvarado, sport coupe; K. Nose, Irvington, town sedan; D. L. Leak, Centerville, sport coupe; F. R. Oliver, Irvington, truck; Nick and Sam Maita, Hayward, truck duals; Hayward Ice Delivery, successors of Fred Nelson on delivery route, pickup; Alfred Ornellas, Newark, standard coupe; J. E. Amaral, Niles, standard coupe, and A. F. Johnson, Niles, tudor sedan.

Delegates From Ten Schools At Scholarship Convention

The California Scholarship convention was held at Washington Union High school, Centerville, on March 22, and the program for the day was as follows:

Morning sessions opened with registration from 9:30 to ten o'clock. Following this a musical selection, "America," was rendered by the Washington High school band, under the direction of John Kimber, instructor, and the first and last verses of the song were sung by the entire audience.

A speech of greeting was given by Mary Lucas, after which the business meeting was held: covering the period between 10:20 and 12:15 o'clock. There was a discussion of subjects pertaining to the different school problems: the main speakers being F. M. Foster, principal of the Hayward High school; Miss Hazel Wolhaupter, president of the Central California Scholarship Federation, and Miss Sophia Crammer, vice-president.

After the business meeting luncheon was served between 12:30 and 1:30 o'clock, and at the opening of the luncheon program E. B. Hodges, principal of Washington Union High school, delivered a speech of welcome to the guests, and J. B. Hill, a member of the faculty, talked on the subject of maintaining scholarship records in college; the first point being "Scholarship Worthwhile," second, "Worthwhile After School," and third, "Higher Wages in Business by Having Scholarship Records." The remainder of the program featured Vincent Bettencourt, instrumental soloist, and Marie White, vocalist, both students at the High school.

At the afternoon session the guests were conducted through the school building and over the grounds. Following this the afternoon was passed socially.

Ten high schools altogether were represented; thirty-five delegates being present from the following institutions: Hayward High school, Jefferson High school, Colma; Polytechnic High school, San Francisco; High School of Commerce, San Francisco; Palo Alto High school, Mountain View High school, San Mateo High school, Sequoia High school, Redwood City; and Mission High school, San Francisco.

Copies of the Hatchet, Washington Union High school paper, published by the students, were given to the delegates.

At the business meeting of the convention the subject of whether or not points should be given for extra curricular activities to aid in joining the Scholarship society was discussed. This subject is to be introduced at the next Central District meeting, which is to be held in Modesto.

Escondido — DeLuxe Grocery opened for business at 229 South Nutmug street.

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Reservations
Private Dinning Rooms
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IS IT SOMETHING FUNNY FOR YOUR PAPER ?
I'LL SAY IT'S FUNNY!
DOHNER & GALBRAITH
WILL PRINT A COMIC STRIP CALLED "MILE-A-MINUTE MARTY" -DON'T MISS ONE OF THEM!
TELL US ~ SO WE CAN LAUGH TOO!
HA! HA! HA! HA! HA!

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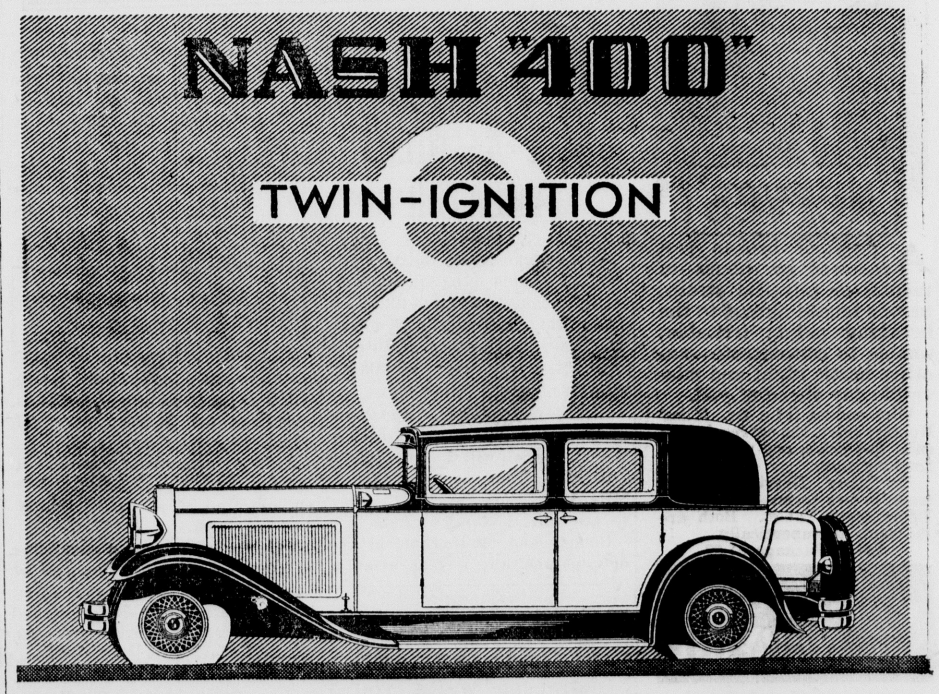

LEADER OF *LEADERS*—THE EIGHT OF *EIGHTS*

THERE is only one Twin-Ignition-motored straight eight in the Nash price field. ¶There is only one straight eight in the Nash field with a high compression, valve-in-head straight-eight motor. Only one with a 9-bearing integrally counterweighted hollow crank-pin crankshaft. Only one with aluminum alloy connecting rods and pistons. And only one with a cable-operated system of brakes. ¶Few have the convenience of Bijur Centralized Chassis lubrication. ¶The Nash Twin-Ignition Eight also offers you the priceless protection of Duplate non-shatterable plate glass *at no extra cost*, in *all* windows, doors and windshields of *all* models. ¶*It is simply impossible to duplicate Twin-Ignition Eight quality, value and attractiveness at the Twin-Ignition Eight price.* ¶Here is a masterpiece of motordom, a leader of leaders, the eight of eights. Drive it and you will know it instantly!

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The Township Register

NORMAN H. PARKS
Publisher

Published Every Thursday

Entered as second class matter at the postoffice at Niles, California, under Act of Congress March 3, 1879.

Determined a Newspaper of General Circulation by decree of the Superior Court (Department 6), of Alameda County, California.

Subscription price, $2.00 per year.

PLEASING PROGRESS REPORTED BY LIONS CLUB ORGANIZERS

Local Men Complimented by International Vice-president of Lions; Charter Open

Pleasing progress is being made toward the organization of a Lions club in Pleasanton in the opinion of Ted Clark, of Sacramento, vice-president of Lions Internationall, after confering with various interested persons here this week.

While the required number of charter members has not been signed as yet, there is every indication that the club will soon be an assured fact in Pleasanton, in Clark's opinion.

The charter is being handled by Andrew Greve of Christesen & Greve, this week. Persons desiring to join the club should get in touch with him at once. For details regarding the club either Greve or Jerome Arendt will be pleased to talk to interested parties.

Santa Rosa—Southern Pacific crew repairing Fourth street crossing of railroad.

Decoto Department

DECOTO CHAMBER ENDORSES NEW BOND ISSUE

A meeting of the Decoto Chamber was held Tuesday night, March 25, and a business discussion was the feature of the evening.

The subject of the bond issue for the erection of a new Alameda County court house was again brought up, and it was voted that the Decoto chamber would endorse the bond issue for such.

Also it was voted to raise Decoto's quota for transportation of the Washington Union High school band to Sacramento. An announcement was made following this to the effect that on April 9 the Washington Union High school band would give a concert at the Decoto Grammar school.

Decoto To Have Two Elections Next Week

Two coming elections that are of great interest to the citizens of decoto are the two school elections, J. C. Whipple being the candidate to succeed himself as Grammar school trustee, on March 27, and the election of a Fire Commissioner on April 7. William Hurst, the president of the board, is up for re-election Both candidates are unopposed.

* * *

A packing and loading shed is being constructed by the Western Pacific Railroad company on the site of its former station, on H. street.

Sacramento—Canneries of this place started operations on spinach crop

Walter Walker To Run Auto Camp Near Willetts

Walter Walker, for the past five years a resident of Decoto, is leaving this city to conduct an auto camp on the Redwood highway a few miles north of Willetts. Mr. Walker is taking with him the good wishes of the entire community. He was vice-president of the Decoto Chamber of Commerce and former fire-chief.

Lawrence Thomas Is Building New Stucco Pleasanton Residence

Work Started This Week on California Bungalow on St. John's Street

Construction of a five-room California bungalow type home was started this week for Lawrence Thomas of the Pleasanton Electric Company, on Second street, Pleasanton. Thomas purchased the lot some time ago from Joseph Leitch, and had planned to begin building sooner but was delayed by the inclement weather.

F. C. Little, of Hayward, was awarded the contract. The home will have five rooms and be modern throughout, including hardwood floors and the latest types of plumbing and electrical fixtures.

Stucco will be used for the outer finish. The completed home is expected within the next sixty or ninety days, when Mr. and Mrs. Thomas will remove from their present residence on Angela street.

NATIVE DAUGHTERS ENTERTAIN OFFICER

Evelyn Perry, district deputy, Augusta Huxel, and Gertrude Morrison, all of Oakalnd, were honored guests of the Pleasanton chapter, Native Daughters, Tuesday evening. Short talks were given by the guests in regard to the plans for future social gatherings.

After the business meeting a social hour was spent and refreshments were served to the thirty members present.

Hat Making Is Project Of Farm Home Group

Hat making was the project of the Pleasanton Center, Farm Home Department, at its meeting held last week in the grammar school. More than thirty members were in attendance, including several representatives from Livermore.

Each of the members brought their own lunch and the Center furnished the pie and hot coffee. The meeting was an all-day session starting at 10:30 in the morning.

The next gathering is scheduled for Thursday, April 10, at the grammar school.

Brawley—Work of tearing up diagonal road from Westmorland to Brawley preparatory to paving started recently.

NASH MOTORS GO. ADDS NEW DEALERS TO SALES CORPS

National success of the famous Nash Twin-Ignition Eight, Twin-Ignition Six and Single Six '400" cars for 1930, coupled with a dealer co-operation policy which is conceded to be the most constructive and profitable anywhere in the industry has brought more than 200 new dealer organizations into The Nash Motors Company's merchandising corps since the new series cars were announced in October.

C. H. Bliss, sales manager of the gigantic establishment which supplies Nash products to the public, in announcing this remarkable expansion of the retail organization, declared today that 204 of these new Nash establishments are organizations which formerly handled competitive makes of cars and became interested in the Nash franchise because of the instant popularity won by the new quality cars and the fairness of Nash dealer policies.

"It is gratifying to know of the interest in Nash merchandising and the appreciation of the benefits of fair dealing shown by dealers throughout the automobile industry," he said. "This unusual march of competitive dealers to work under the Nash standard indicates plainly that our endeavor to build extra quality cars, outstanding in their price class, and cars that can be handled profitably under fair and friendly conditions, has been successful to a marked degree.

"Through the employment of sound business principles, the members of the Nash selling organization have been and are now more than ever in a position to secure the share of business they are entitled to on a more profitable basis than is possible under any franchise in the industry. We consider this a most healthy business condition and one which is well worth the company's years of organization effort.

"Beginning with the first few days of generally fair weather which was recently enjoyed by most sections of the country, the sale of both new and used cars seems to have improved to a considerable extent in many parts of United States. It looks now as though we are on the threshold of a period that will result in a good volume of business for the entire Nash organization as well as retailers in practically all lines of business. The results obtained by the great army of merchandisers who deal direct with the American public is going to depend largely upon the aggressiveness and the actual service rendered by individual organizations and the amount of intelligent, hard work put forth by every member of the selling forces."

Edward George, of the Centerville Nash Company, is the exclusive agent for Nash cars in Washington township, who reports business very good, with especially bright prospects for late spring and early summer buying.

Who Remembers Part Rezanov Enacted In Early California Days

Essay of Audrey Blacow Will Enlighten One About That Character

At the request of many of the readers of The Register the essay of Miss Audrey Blacow, Pleasanton High school student, which received one of the awards in the county contest sponsored by the Alameda county Native Sons, and honorable mention in the Pleasanton Native Sons' contest, is herewith being reproduced.

Miss Blacow wrote regarding a character in early California history who has been almost entirely forgotten. Her essay is interesting from start to finish and The Register hopes that through Miss Blacow's essay, Californians may learn something new, or have recalled to their memories something of interest. The essay follows verbatium:

LOST — — A NAME

By Audrey Blacow

It was during the administration of the able and energetic as well as virtuous Don Jose Arguello, a man who had worked himself up from the ranks, married a beautiful Castilian girl, and gained the recognition of being one of his Majesty's most eminent subjects in the Californias, that California's first real romantic drama occurred. And one man was responsible for the sad but beautiful story that evolved.

Of course the name of Arguello is quite well known to us Westerners through Concha, Don Jose's daughter, who educated practically all women of California's Spanish aristocracy who lived until just the last twenty or thirty years. True she is remembered but "de Rezanov" is just a name .. an arresting one, yes .. but just a name.

Perhaps if it were pointed out to someone, he might murmur, "It sounds rather Russian, doesn't it? But by the way have you read of President Hoover's new fishing bait?" And so the name would be dropped - - forgotten. Maybe a New York fruit buyer examining a carload of oranges would assert, "Fine fruit those Californians raise, eh?" If he were reminded of the name of "Rezanov," he would glance up sharply and formidably, totally unaware of such a person's ever having existed .. Accost a debonair college chap: "Ever hear of Rezanov?" The interrogator would be met with an impersonal stare; then accompanied by an amused laugh, the boy would flippantly retort, "Well, I should say not! Is it something good to eat?"

Yes, Rezanov is merely a name belonging to that mystical infinity, the past. The name of the man who could have changed the destinies of nations, yet now just an appelation gradually slipping into the shadows of oblivion, forgotten..!

For years the Russian approach into New Spain had been dreaded. The advance was largely due to the Cossacks, who had materialized their yearning for new homes and personal freedom as early as in the reign of Ivan I, by crossing the Ural Mountains to conquer the Tartar kingdom; then ever pushing eastward.

The Russian approach meant nothing to young Concha. She was perfectly content in living at the presidio of San Francisco and at the many ranch houses with the young people who whiled away the time by dancing, picnicking, and riding from one presidio or ranch to the next and the next, and then again to the next, as there was no longer fear of molestation from the wandering bands of Indians, savage monarchs of the by-gone centuries, now too broken in spirit to be dangerous. Being remarkably bright, the girl was allowed to take full advantage of the schools founded by the preceeding governor, Borcia, for Concha seemed dominated by an inner urge which impelled her to read all the books in the country that were not under the ban of the priests; for Concha lived in one of the few real aristocracies of the present United States. The long winding streets leading from the presidio were bordered by the picturesque adobe houses, white with red tiles in which the leading families resided.

Then one balmy, lazy April

What a man he was! Towering above the Californians, he was a remarkably handsome fellow both in stature and in the symmetrical outline of his rather cold and haughty face; he was immaculate in a hard masculine way, always seen wearing one or another of the superb uniforms of his rank. It is little wonder that there was a fair face peeping cautiously (anxiously) out of every grille on the day of his arrival, and a Castilian rose above each little ear at the magnificent ball that night.

Rezanov was a man far beyond his time. He was the author of a lixicon of the Japanese language, now preserved in the St. Petersburg Academy of Sciences, of which he was a member. Then tiring of the pleasure of a dissolute court, he became interested in a merchant's project to obtain a monoply of the fur trade in those distant dependencies about Alaska in Russian-America. Realizing the great possibilities, and perhaps stirred by ambition, he rapidly developed into a keen and tireless man of business becoming a partner in the famous Golikov-Shelikov Company. At the death of the merchant, Rezanov became the leading spirit of the wealthy amalgamated but haressed companies. He immediately resolved to obtain privileges such as were granted to the East India Company by Great Britian.

No sooner than he had persuaded the Czarina Catherine to sign his charter, she died, and he was obliged to begin afresh with the ill-balanced and intractable Paul I. For a long, discouraging time the outlook was hopeless. But Rezanov possessed infinite skill and subtlety. while his incessant address prevailed; then just prior to the assassination of the inconstant Paul, he obtained the imperial signature to the

(Continued on page seven)

Gas

— a safe fuel for heating your home

Facts published by "The National Board of Fire Underwriters" prove that gas fuel is the safest of all fuels.

Furthermore, physicians know that gas fuel is absolutely safe when burned in MODERN, UP-TO-DATE appliances. Perhaps you recall the old portable heating appliances which were connected with a flimsy rubber hose to a gas pipe. These appliances were not vented and the results were often unpleasant. People blamed the gas fuel. As a matter of fact, the blame should really have been placed upon the poorly-designed appliances. To judge modern gas-fired equipment upon the basis of such obsolete equipment is like comparing coal oil lamps with modern electric lights.

In modern heating appliances, gas fuel burns in a steel firebox. The invisible products of combustion go outdoors through a chimney—just as smoke does from any fire. In no way can the gas escape into your home. That is why gas fuel produces healthful heat.

In addition, gas burns clean without any smoke or dirt. It is the easiest fuel to control and you can have an even, warm temperature in your home without any effort on your part.

For full details about heating equipment that burns gas fuel, see a heating contractor or phone or call at our office.

PACIFIC GAS AND ELECTRIC COMPANY
P·G·and E·
Owned·Operated·Managed
by Californians

213-330

Announcement!

On and after April 1st our prices will be $1.00 instead of 75c

DON'T FORGET March 31 is the last day, so take advantage of our 75-cent offer while it lasts.

We will be open evenings until 7:30 p. m.

Expert Dyeing and Alterations

Niles Cleaners and Dyers
Ed. Haynes, Prop.
Opposite Theater Phone Niles 94

-Special for Saturday-
Sure Fine, Sugar cured boneless brisket
Corned beef, lb. 25c
Pure pork sausage, in bulk, lb. 20c
Quality Market
NILES Delivery Service Phone 35

Niles Theatre

TONIGHT—Victor McLaglen in "THE BLACK WATCH" All talking.

SATURDAY—Wm. Boyd in "HIS FIRST COMMAND" All talking.

SUNDAY and MONDAY—The Epic of the air, "THE SKY HAWK" All talking.

Coming Soon—"HOT FOR PARIS"

Dr. J. Arthur Craig
ANNOUNCES
THE OPENING OF OFFICES for the General Practice of
Dentistry
Sundays and Evenings by APPOINTMENT
—FREE EXAMINATION—
Phone: Hayward 85
Oakes Bldg. 930 "A" St.
Hayward

Baby Chicks, Started Chicks, Ducks, Bantams
Also Aviary Birds
Poisals Birdland Hatchery
60 East 14th st., HAYWARD
VISITORS WELCOME
OPEN SUNDAYS

DR. GUY W. RILEY
DENTIST
Evenings by Appointment
Phones Piedmont 8551
Hours: 10:00 to 5:00
MONDAY
WEDNESDAY
FRIDAY
Ellsworth Bldg.
First and Main Streets
Niles, California
Niles 78J

Phone Hayward 214
DR. CECIL CORWIN
DENTIST
Hours: 9 to 12 - 1 to 4:30
879 B St.
Near Castro St. Hayward

Dr. R. H. Bennett
Dentist
Room 3, Ellsworth Bldg.
NILES, Calif.
Hours: 9-5 daily
Telephones:
Office: Niles 171W. Residence: Niles 171J

TRUCKING
of all kinds
Agent for
DURANT
J. OLIVER'S GARAGE
Niles Phone 103

Swainson's
BEAUTY SALON
"A Beauty Aid for Every Need"
Phone Niles 62
Featuring Complete System in Permanent Waving
Competent Operator is your assurance of Getting the Best Results Possible

SAN FRANCISCO
$1.50 TURPIN HOTEL
to $3.00
A SPLENDID VALUE
17 Powell Street at Market
THIS CENTRAL DOWNTOWN LOCATION
an important convenience to you
This coupon entitles holder to FREE Yellow Taxi—depot to Turpin Hotel.
FREE GARAGE
T. E. FARROW W. M. SELL, Jr.

FOX OAKLAND

STARTS FRIDAY MARCH 28th

WARNER BAXTER in "SUCH MEN ARE DANGEROUS"

Elinor Glyn's newest love play with the romantic hero of "In Old Arizona" and "Romance of the Rio Grande"

SUPPORTED BY CATHERINE DALE OWEN

A WM. FOX MOVIETONE PRODUCTION

Saturday MIDNITE RADIO REVEL

COME ON AND MAKE WHOOPEE

The Fun Starts at 11:30

Your Favorite Radio Stars in Person

PROF. SCHNITZEL EDNA FISCHER

Many Others

Also Complete Screen and Stage Show

ON THE STAGE HERMIE KING IN FANCHON & MARCO'S "MARBLE IDEA"

FOX TALKING NEWS

Buy FOX WEST COAST SCRIP

Cottage Bakery Goods

IN NILES

are to be had at the following stores:

DUARTE'S GROCETERIA

MURPHY'S GENERAL MERCHANDISE

TRINCHERO'S GROCERY

MARTINELLI'S GROCERY

Typewriters SOLD REPAIRED

ALL MAKES

Guaranteed Rebuilt Machines; also

Portable Typewriters Adding Machines

Checkwriters

Hayward Typewriter Exchange

RALPH WARD, Proprietor

908 "B" Street Telephone Hayward "ONE"

DR. E. C. GRAU

PHYSICIAN AND SURGEON

G Street, South of Studio Building, Niles, California. Phone Niles 72.

ARE YOU SICK?

What would you give for robust health?

The science of chiropractic is restoring thousands of sick people to a state of health. It will do the same for you. Chiropractic adjustments release the life force of the body, which in turn restores normal function of the tissues and organs, banishing disease.

A chiropractic analysis of your case will reveal the cause of your sickness, and whether or not I can restore your health. Why not take advantage of this offer today. Just present the coupon below and I will give you an analysis of your case without cost or obligation.

If presented within ten days, this Coupon entitles the holder to a FREE CHIROPRACTIC ANALYSIS

DR. L. J. PARRY

Hayward's Chiropractor

204 SHAFER BLDG.

Hayward :-: California

SUNOL -- DEPARTMENT --

(Too Late for Last Week

Mrs. George Roraback and Mrs. Anthony Silver motored to San Jose Saturday and in the evening were joined by their husbands. They spent the evening at the home of Ray Brown.

* * *

Mrs. Anne Agers spent Tuesday morning in Pleasanton.

* * *

Miss Grace Elliott and mother motored to San Jose Tuesday.

* * *

Wm. Cosgrove made a business trip to Oakland Tuesday.

* * *

Miss Lorraine Leal and Mrs. Manuel Silver and daughters, Clarice and Elsinda, attended the St. Patrick's card party in Newark Monday night.

* * *

Harry Tillman, who is staying at Calaveras Dam, spent a few week in San Francisco.

* * *

Mr. and Mrs. Ray Joslin and sons Billy and Lee, motored to Livermore Tuesday on business.

* * *

George Buttner, who has been spending a few weeks at the home of his son, Robert Buttner, in Berkeley, has returned home.

* * *

John Rupert of San Jose, was a guest at the Westley home Sunday.

* * *

Mrs. George Roraback, Mrs. John Andrews and Mrs. K. Brandstetter attended the St. Patrick's card party in Newark Monday.

* * *

Friends of R. H. Harrison are glad to learn of his improving health. He is in an Oakland hospital.

* * *

Mr. and Mrs. Earl Dickson moved to Livermore this week to make their home.

* * *

Mrs. Lyle MacMillen, who has been seriously illl with poison oak, is reported recovering.

* * *

Mr. and Mrs. Baker spent several days in San Francisco this week.

* * *

Mr. and Mrs. J. Green, of San Francisco, have moved into the Bailey house.

Mr. and Mrs. H. A. Johnson and daughters June, Helen and Barbara, spent Sunday at the home of Mrs. Johnson's parents, Mr. and Mrs. R. W. Lloyd, of Lafayette.

* * *

Mrs. Victor Johnson and daughter, Helen, and Mrs. Payne and son Charles, and June Johnson spent Sunday with Mr. Johnson at Alameda camp.

* * *

Mrs. Edward Blake. of Salt Lake City, Miss Elsie Chambers, Mrs. Jack Silver and Mrs. H. A. Johnson and daughter Barbara,

* * *

were visitors in San Jose Thursday.

* * *

Residents of Sunol have signed 100 per cent for natural gas the Pacific Gas and Electric Co. is now bringing into this district, according to statements from the P. G. & E.

* * *

Mrs. Lou Bonner, delegate, and Mrs. H. A. Johnson. vice-president of the Sunol Glen P. T. A. spent Thursday at the all day council meeting of the association in Mission San Jose.

* * *

Mrs. A. C. Day was an Oakland caller Wednesday,

* * *

Jack Silver was in Hayward on business Monday.

* * *

Mr. and Mrs. Baker spent the week-end in Oakland.

* * *

John Geary spent Thursday in San Francisco.

* * *

MAKING COSTUMES

The Sunol Glen P. T. A. is busy working on the costumes for the school children who are in the operetta, "Princess Chrysanthemum," which is to be given in the near future. Several meetings have been held for that purpose, the members specializing on the fairy and sprite costumes. At the last meeting of the association a nominating committee was elected to name the new officers for the coming year. The present officers have held office for the past two years.

BOB TERRY WITH MATCHLESS FIVE AT NILES GARDEN

Dancing at the Garden of Alah, Niles, has become one of the most highly favored pastimes. Saturday night, March 29, Bob Terry and his matchless five will play music that is hard to beat. Bob Terry will be present because his dancing friends have called him back again, as they have so many times in the past.

Special features of the evening will be spot dances and other varied carnival attractions. Unusual prices will prevail at this social affair, and are as follows: couples, fifty cents; extra ladies, twenty-five cents.

OVER THE STATE

Richmond — Forty thousand-dollar fish cannery to be established on Point Molate near this city.

Martinez—Associated Oil Company negotiating for Kennerley property to establish airplane field here.

Crockett—Loring avenue water mains being repaired.

Oceanside—City Council opened bids for extension of sewer lines and installation of pumping plant on north side of city.

Dunsmuir—Hotel Wed opened dining room to public.

Los Angeles — Deuei Petroleum Corporation Ltd., capitalized at $2,000,000, filed articles of incorporation.

Rio Vista—C. P. C. Cannery started operations on asparagus crop.

LOCAL NEWS

Dr. and Mrs. E. C. Grau entertained a group of friends from San Francisco, Sunnyvale, Niles and Centerville, at a bridge luncheon, Friday afternoon.

Mrs. Fern Mitte, accompanied by a party of friends, attended the high school operetta in Galt, Thursday night. The operetta was directed by Mrs. Mitte's son, Harry Green.

Mr. and Mrs. R. Peterson and family, Miss Katherine Rancadore, and Mr. and Mrs. Frank Costa were visitors in Oakland Sunday, and while there called at the Oakland airport, where they saw several new models of planes being used for air ferries across San Francisco bay.

Marino Iacopi was a business visitor in Oakland Monday.

Mr. and Mrs. Rinaldo Cozzi, and son, Ronald, and Mr. and Mrs. J. E. Ferry motored to Turlock, Sunday, where they visited at the home of Mrs. George Ferrel.

Miss Margaret Lynch and Mrs. J. D. Lynch motored to Los Altos, Sunday, and while there visited at the home of Mrs. C. Lynch.

ANNOUNCEMENTS

FOR TRUSTEE W. U. H. S.

I hereby announce myself as a candidate for re-election to the position of trustee of Washington Union High School District. Your consideration is requested and your support will be appreciated.

M6-27 M. J. OVERACKER.

FOR TRUSTEE OF W. U. H. S.

I hereby announce my candidacy for election to the Board of Trustees of Washington Union High School at the coming election. Kindly give this notice your earnest consideration and your support March 28 will be appreciated.

M. D. SILVA,
M13-27 Newark, Calif.

Santa Ana—$494,000 bond issue will be voted on April 3 to provide funds for construction of new junior high schools in this city.

Be a model to other business men: ADVERTISE.

Kraft Cheese

"Decidedly Better"

DUBLIN NEWS SECTION

ATTEND OPERETTA

Merio Adami, L. Oxen, L. Hull and Tony Adami motored to Decoto Saturday evening where they attended the performance of the operetta, "Riding Down the Sky," given by the Amador High School students at the Masonic Home.

Miss Mildred Andersen, who has been seriously ill the past few weeks, has recovered and is now able to be up.

Lee Myers is constructing a row boat at his home, which he intends taking up to the San Joaquin River to his summer cottage.

* * *

Charley Maio motored to San Francisco on business this week.

* * *

Mr. and Mrs. E. P. Lindsey motored to San Jose Monday.

* * *

Larry Hull motored to Oakland this week for an eye treatment.

Irvington News

Miss Dee Nunes, of Irvington, was a visitor in San Jose, Saturday,

* * *

Mr. and Mrs. M. Correia, of Berkeley, were visitors at the home of Mr. and Mrs. J. R. Nunes, of Irvington, Sunday.

* * *

Miss Mary Nunes and John Taylor, of Irvington, motored to Alma to visit friends Sunday.

* * *

Miss Mary Nunes and John Taylor, of Irvington, attended a baseball game in San Jose, Friday.

Home - Made - Candies

ICE CREAM SPECIALTIES

(Private Booths)

The Paris Sweet Shop

NILES. CALIF.

Elsinore—Modern garage to be constructed by Thomas G. Cornwell.

Rio Vista—Rapid progress being made on construction of new jail building.

Results at low cost from Register Want Ads.

Did You Ever Stop to Think

By EDSON R. WAITE, Shawnee, Okla.

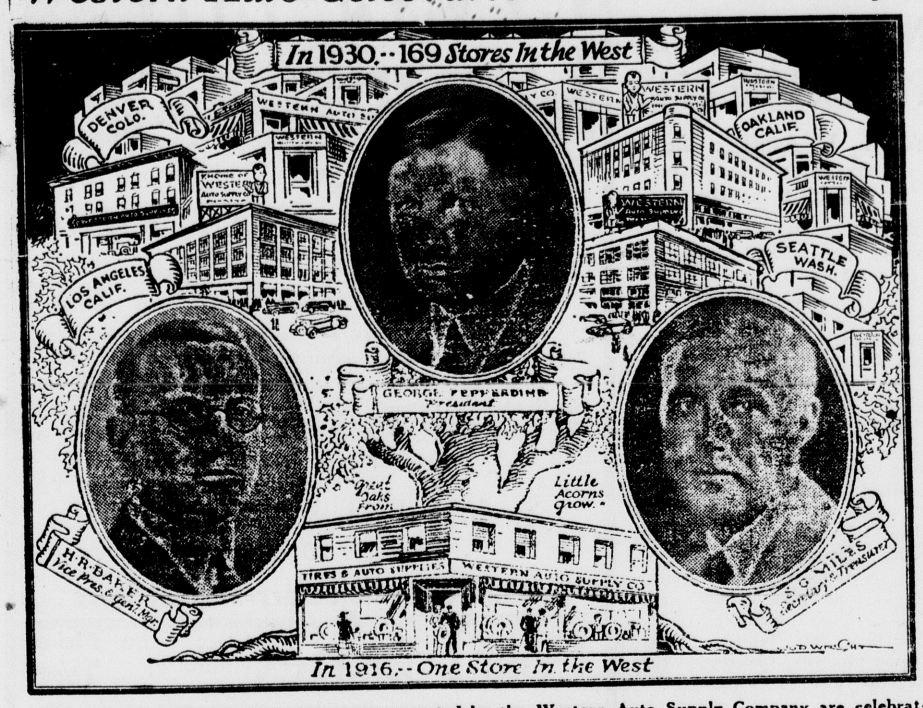
J. E. PAGE, publisher of the Columbus (Ga.) Ledger, SAYS—

THAT advertising is the greatest asset any firm can have. Legitimate advertising, when backed up with good merchandise and personal service, will increase any line of business.

The chain store, in the last few years, has demonstrated this fact, and the independent merchant figures that because he is a home owned store that he can get along without advertising and the people will trade with him regardless. The result has been that the average independent has not kept up with the times, has allowed his merchandise to lie on the shelves and has failed to keep his windows properly dressed while the chain store has realized the value of advertising and kept his windows tied up with his regular display. The business has slipped from the independent merchant and he is just beginning to wake up to the fact that his business is slipping away from him and going to the chain store.

The result of the constant advertising of chain stores has brought about, in a number of cities, the organization of the Independent Merchants' Association to fight the chain store. The fight has brought to the attention of the buying public a comparison of prices and the difference between the appearance of the chain and independent store. This has caused the independent merchant to freshen up his store and put in a complete line of merchandise and to fight the chain store with the same weapon, the greatest of all in a fight of this kind—"ADVERTISING." It has made independent merchants realize the value of advertising, so the chain store has taught a good many of the merchants the real value of legitimate advertising and the final analysis has been that THE INDEPENDENT HAS AWAKENED TO THE FACT THAT COMPETITION IS THE LIFE OF TRADE.

Western Auto Celebrates 14th Anniversary



The one hundred and sixty-nine stores operated by the Western Auto Supply Company are celebrating the fourteenth anniversary of the firm this month. Leaders of the company, together with an artist conception of the first building and the present huge group of sales and service stores covering the West, are shown here. An anniversary sale is being featured this month in all Western Auto stores.

MORE ON Rezanov of

(Continued from page five)

momentous instrument that gave the Russian American Company dominion over Northwestern America for a period of twenty years. Through this ukrase his company, which crowded out all the small companies and independent traders, was made as formidable as a modern trust. The company was a profitable venture; for it was a great source of revenue to himself and the shareholders as well as the imperial family.

Becoming interested in exploration, Rezanov then set out to instigate the first Russian attempt to circumnavigate the globe. He was given command of the expedition, which set out primarily as a company enterprize, but due to his subtle engineering, soon became of interest to the imperial government.

Czar Alexander I. impressed by the man's diplomacy, sent him as the first Russian ambassaador to Japan. It was, however, a well-known fact that Japan held no intercourse or relations of any kind with any country or peoples except the Dutch. His embassy was a deeply humiliating one. for he was allowed to see no one in authority. After he had been kept a virtual prisoner on his ship for six months, all his credentials as ambassador together with letters and presents from his Czar were thrown at him by the aloof Japanese as they ordered him to sail out of their country, never to return.

While the famous Golikov-Sherikov Company was under the will of Rezanov and his assistnats or board of directors in St. Petersburg, the actual authority was assumed by the governor Alexander Baranof, who, since he from the directorate, did about as he pleased. He was a man of the coursest instincts, bold, enterprizing, yet well-fitted to manage the half-savage people he employed. The return of the skins were more than satisfactory, but with each bale of fur went reports of his unfeeling, brutal management of his employees, and his total disregard for any rights or lives of the natives. This, of course, would soon bring the company into disrepute.

Something had to be done, and only a man of great gifts could do it. Therefore, Rezanov found commands awaiting him to go to the Russian colony as imperial inspector, as well as plenipotentiary of the company, to correct the abuses that were ruining the great enterprise.

He traveled slowly to Sitka by way of the Islands, establishing measures to protect fur-bearing animals from reckless slaughter. punishing or banishing the worst offenders against the company's laws. He even went so far as to introduce the civilizing influence of schools and libraries, most of the books being his personal gifts. The few cooking schools that were established flourished but briefly. Yet how modern the mind of that man!

He reached Sitka just in time to spend the entire winter with Baranof at the latter's headquarters. Employees were found laboring under the greatest possible privations, suffering every affliction human nature can endure. The natives were unusually cruel, due to their brutal treatment at the hands of Baranof, and naturally vigorously resisted the Russian's advances. To add to the discomfitures of the colony, supplies arrived only irregularly, and then were never half sufficient.

During those long arctic months of endless storm and little or nothing to eat, Rezanov learned first hand the needs of his company. At the end of the tedious winter, he bought a ship of a Yankee skipper. then sailed southward, hoping to plant a Russian colony somewhere where corn and vegetables could be raised. After a stormy voyage which defeated his intention to take possession of the Columbia River in the name of Russia, he continued southward, for he had heard of a California rich in soil and climate. To visit its capital in order to arrange a treaty which would enable him to obtain a yearly supply of cereals and other nourishing foodstuffs for his faithful subjects was his one chance of preserving his colony. He knew it would be useless to go to California empty-handed, so he ladened his barque with a tempting cargo of American and Russian wares, finally cast anchor in the San Francisco Bay.

Baron de Rezanov was received with anxious hospitality by the youthful Don Louis, whose father as it happened, was in command at Monterey, for Rezanov was a menacing figure, but his credentials were in order. However, the inexperienced Louis was more than glad when his mother and Concha were present to help entertain the guest.

Concha was very young, but she was a Spanish girl, with the early maturity of her race and a mind and individuality all her own. All chroniclers and travelers united in praises of her beauty, vitality, and personal magnetism, for she was the belle of her day, and on gentle moonlight evenings. more than one romantic caballero sang beneath her grating to the soft plucking of a guitar. And it was no wonder! For this Spanish maiden had not only the fine dense black hair and the flashing black eyes of the handsomest of her race, but also the truly Castilian white skin toegther with rich red lips and pink cheeks. At one time she wished to cut off her eyelashes which attracted much attention by their extraordinary length and softness, but she was ordered by a very sensible priest to do nothing so foolish as to deprive her eyes of a protection the good God had given her.

That night a ball was given to Rezanov and his officers, and he devoted himself to the beautiful sister of the commandante. It was a long while since the Russian had seen such feminine pulchritude, for his mind had been crowded with ambitions, duties and business, and Concha attracted him as much by her dignity and vivacious intelligence as by her exceptional beauty. Little did the man suspect when he had sailed into the waters of the Golden Gate that he was sailing into romance beyond his ardent imagination; for that Concha should lose her heart to this superb and distinguished visitor, the first man of the great world she had ever met, was inevitable.

What would have happened if Rezanov had been able to accomplish his object in a few days no man can tell. But he met with unexpected obstacles. Although he was received wih great courtesy and entertained night and day by the gay Californians, he was immediately informed that the laws of Spain forbade her colonies to trade with foreign powers, and that Governor Arguello was incorruptible.

But the Russian's great diplomatic skill in the long pow-wows with the wily missionaries, soon won over the clergy sufficiently to arrive at a compromise. Had it not been for his cool calculating brain, and personal address, Rezanov would have miserably failed.

During this time, six weeks had passed, and Rezanov saw Concha daily. Having made up his ambitious mind that an alliance between Russian-America and New Spain would be of the greatest advantage not only to his starving company but also to the empire itself, Rezanov permitted himself to fall in love.

Imagine the terrific excitement at the presidio when he asked Don Jose for the hand of his daughter in marriage! In spite of the Russian's great popularity, all Concha's family, except Louis, opposed the union, his being of the Greek church. And not for a heretic as a Catholic maiden, particularly the daughter of the beloved Don Jose, loyal subject of the King and Church!

But it was his personal quality, as well as his offer to go to Rome himself for a dispensation and to Madrid for the king's permission that finally broke down the resistance and permitted a formal betrothal to take place. But by now the Russian was reluctant to set sail, as he wanted to marry Concha with his heart as well as his mind, for the opposition, the fear that he might not be able to win the most wonderful girl in the world after all, had ended the conquest of that imperious mind and ardent heart. How bitterly he resented the two years until his return, when even communication might be impossible! Yet, late in May, he set sail for Sitka, affianced to the most beautiful girl in California.

But the health of Rezanov had been broken in Japan where he had been confined to his ship for those six months; and there had been no chance of recuperation during that dreadful winter in Sitka, where like his men, he had often - too often - gone hungry. Then his long journey of many thousands of all but impassible miles, with never a comfort and only hideous privations, drenched often to the skin, the infrequent transportation by boat alternating thousands of miles on horseback through the Siberian wastes resulted in his contracting a fatal fever, which his weakened condition could not resist.

All of Rezanov's plans had been sincerely conceived, for he was deeply and humanly concerned for his employees and the wretched natives who were little more than slaves of the company. He had a clearly defined purpose of annexing to Russia the entire Western coast of North America as far as he should desire, and to encourage immediate emigration from the parent country on a large scale. He had visioned his sudden hordes descending from the north at the propitious moment and snatching the province from New Spain, with her contemptible navy, and whose capital was too many arid leagues away to offer resistance by land.

When this practical dreamer sailed out of the Golden Gate, he had been filled with visions of not only a real happiness, but of a magnificent gift to his country, a vast territory over which he would rule as a viceroy with a power as absolute as a Czar. He could even see San Francisco's hills with marble palaces and gay with flashing golden roofs and the crosses so typical of Moscow and his Russia .. cupolas, spires, and lofty towers with bulberous domes! He pictured impenetrable forts all about this wonderful bay with villas of the wealthy between, painted in the bright colors of balmy Italy, surrounded by gardens sweet with Castilian roses. And there is hardly a doubt that if this great and practical dreamer had lived, he would have accomplished his object.

But the Fates willed that in the history of California, Rezanov's name was to shine not as a conqueror, but as a lover .. for the treaty of California was never signed, his reforms died of discouragement, the fortunes of the colonies gradually collapsed, and the beautiful Concha Arguello who had loved him became a nun.

The ablest and most ambitious statesman of his time, with all the fine fabric of his dreams, all the earthly happiness of Concha. lie forgotten under that altar-shaped stone in the cemetery of a little Siberian town.

New Things Are "News"

Every member of every family in this communitv is interested in the news of the day. And no items are read with keener relish than announcements of new things to eat, to wear or to enjoy in the home.

Merchants of Washington Township have the goods and the desire to sell them. The readers of The Register have the desire to buy. The connecting link is ADVERTISISG.

Give the people the good news of new things at advantageous prices. They look to you, Mr. Merchant, for this "store news" and will respond to your messages. Let us show you that

"An Advertisement Is an Invitation"

Shop Where You Are Invited to Shop

There is only one real medium in Washington Township

The Township Register

Los Angeles' Popular Priced Hotel

Baltimore Hotel

Absolutely Fireproof

Rates from $1.50 per day up

Free Fireproof Garage

Within three blocks of the city theatre and shopping district

Located at

FIFTH AND LOS ANGELES STREETS

Classified Advertising

And Reader Notices

Telephone Twenty-three

RATES:

CLASSIFIED—One and one-half cents per word, first insertion; one cent per word each subsequent insertion. Minimum charge. 25c.

READERS (run between news items)—Ten cents per line per insertion. Black-face lines, 15c per line.

MONTHLY RATES:

Classified, per line	20c
Readers (regular type), per line	30c
Readers (black-face type), per line	45c

The Register will not be responsible for more than one incorrect insertion of any advertisement.

Orders to discontinue "tf" (until forbidden) ads must be in writing, and brought to Register office or given to Register representative.

COPY RECEIVED UP TO 3 P. M. WEDNESDAY

For Sale

FOR SALE—Cattle ranch and equipment in Mission Canyon. Apply to Joe Sanchez. M13-27c

FOR SALE—House, four lots and tile garage; four rooms, breakfast nook and bath. Good buy. W. J. Walker, Railroad avenue, Decoto. F27M27p

Lost and Found

LOST—One leather billfold, near Niles theater, Saturday night, March 22. No questions asked. Return to Register office. M27p

MISCELLANEOUS

FOR HIRE—Fordson with tracklayer rig, pulls two 14 inch plows. Spray outfit in good shape, produces 500 lbs. pressure. Price right. Jos. Shinn, Jr., Niles f-13-tf

TAILOR—Bring your repairing and altering to PETER JOHNSON, the tailor, upstairs at 715 Castro street, Hayward, California. Prompt service, good work, reasonable prices guaranteed. Give me a trial and you will not regret it. May11p

Wanted

HORSES BOUGHT AND SOLD—We are in market for live chicken feed horses at highest prices; remove dead horses and cows immediately; buy and sell all kinds live stock and pay highest prices. Frank Pemental, Vallejo Street, Phone Niles 132.

LIVE STOCK—Am dealing in all kinds of live stock; also buy and sell on commission. Dead stock removed on short notice. General hauling. Moved to corner Third and F streets, near school. Manuel Pemental. Phone 155, Niles.

LEGAL NOTICES

NOTICE TO CONTRACTORS

Notice is hereby given that sealed bid, will be received by the Board of Trustees of Washington Union High School District, of Alameda Caunty, California, at the office of the President of said Board, Mr. Fred F. Dusterberry, in the present High School Building, in the town of Centerville, Alameda County, California, until Saturday, the FIFTH day of April, 1930, at TWO o'clock P. M., at which time said bids will be opened for furnishing all labor and materials and mechanical workmanship required for the erection and completion of a one-story re-enforced concrete Gymnasium building for the Washington Union High School District, to be erected on the grounds of the Washington Union High School Building, at Centerville, California, in said High School District.

Said work shall be completed in accordance with the complete plans and specifications for said work on file and open for inspection at the office of the architect, Mr. Birge M. Clark, 310 University Avenue, Palo Alto, California, and on file with the president of the Board at said High School Building, hereinbefore mentioned. Copies of said plans and specifications may be obtained at either place by depositing with the party from whom the said plans and specifications are obtained, the sum of twenty ($20.00) dollars. If the plans and specifications are not returned to the President of said Board or to the said Architect or are returned in a mutilated or damaged condition, the deposit shall be retained by the said High School District as agreed and liquidated damages for said mutilation or detention and will be immediately used for the purchase of a new set of blue prints and specifications.

Each bid must be made on proposals obtained at the office of the Architect or at the office of the President of said High School Board and must be signed by the bidder and accompanied by a certified check for at least ten per cent, (10%) of the amount of the bid or proposal, certified to by some responsible bank or banker, and made payable to the Washington Union High School District of Alameda County, California, to be retained by said High School District as agreed and liquidated damages, should the party or parties to whom the contract should be awarded fail to enter into the contract after the award, or to give the bond required for the faithful performance of the contract or any bond required by law.

Bids will be opened by the said Board of Trustees of Washington Union High School District on Saturday, the FIFTH day of April, 1930, at the hour of TWO o'clock P. M., at the office of the President, located in room three (3) in the present High School Building in the town of Centerville, Alameda County, California, in said High School District.

The Board reserves the right to reject any and all bids or any or all items of such bids.

Dated: March 11, 1930.

F. V. JONES,
Secretary of the Board of Trustees of Washington Union High School, Centerville, California.
M13-20-27

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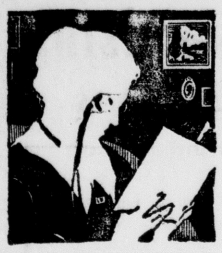

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Happy is the mother whose children remember her with photographs.

Send your mother your portrait.

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Garden of Allah

DANCE

SATURDAY NITE, MARCH 29

Bob Terry's Matchless Five

CALLED BACK AGAIN

Spot Dances and Carnival Features

Couple 50c Extra Lady 25c

Mission San Jose

By EVA ROGERS

MAN INJURED IN AUTO WRECK ON CURVE, SUNDAY

Three cars collided on the turn of the Mission-Sunol road, Sunday. One of the cars was only slightly damaged and could be driven away while the other two had to be towed to a garage.

No one was injured, seriously. One man of the party received a slight cut above the eye.

Master Joseph Azevado, Jr. was taken to a hospital, Friday, at San Jose, where he underwent an operation on his ear. He is now doing nicely and is expected home at an early date.

* * *

Mrs. M. Whitfield, who has been ill for some time, is doing nicely, and expects to be completely recovered soon.

* * *

Miss June Witherly entertained a number of friends at her home, Sunday.

* * *

M. Ferria, of this city, has purchased a Studebaker sedan. He stated that he found it very satisfactory.

* * *

Frank Dias was in charge of the Brackendorf service station while Mr. Brackendorf was conducting some relatives on a tour through this district.

* * *

Misses Mildred and Verna Santos, and Mr. and Mrs. Edward Feleciano, motored to Pittsburg Sunday for a trip.

* * *

Mr. and Mrs. Baptist and family, of Warm Springs, were the visitors of Mr. and Mrs. Joe Garcia, Sunday.

* * *

Miss Mae Perry visited her mother over the week-end. Miss Perry, formerly of this city, is working in Oakland.

* * *

Mr. and Mrs. Joe Garcia spent a day shopping, in San Jose, last week.

LOCAL PEOPLE AT BIRTHDAY PARTY IN SUNOL SUNDAY

Three birthdays were celebrated at a luncheon given Sunday, at the home of Mrs. Frank Silva, of Sunol. The guests of honor were Mrs. Frank Silva, and her two sons Albert and Alfred.

Main diversions of the afternoon were horse shoe pitching, card playing and dancing.

The table was decorated in green, and everyone enjoyed a delightful luncheon.

Others present were Mr. Silva, Leland Steimetz, Miss G. McNamara, of San Francisco, Charles Boggine, of Berkeley; Mr. and Mrs. M. Whitfield, Mr. and Mrs. C. Solon, J. Solon, Mr. and Mrs. J. Fernandez, Mr. and Mrs. J. Boggine, of this city; Mr. and Mrs. W. Rose, of Centerville; Lucille and Walter Rose, also of Centerville; Cyrus Solon, Jr., Matt and Peggy Whitfield, of this city, and Mae and Rosalie Egan, of Sunol.

Mrs. Jameson and her son, and daughter-in-law, were the recent visitors of Mr. and Mrs. Seppi.

* * *

Mr. and Mrs. Joe Azevado, and family, motored to Newark, Sunday, to visit friends.

* * *

Miss Eva Rogers was the guest of Miss Nadine Seppi, Sunday afternoon.

* * *

Mr. Rogers and his daughters, Edith and Ethel, motored to Hayward and Pleasanton on Business.

* * *

Sam Metzgar is having a well bored on his property. The water is to be used to irrigate prune orchards.

* * *

Clarence George, of Centerville, was a visitor at the home of Leland Telles, Sunday.

* * *

Antone Dutra, Irvington, and John Rogers motored to Milpitas, Sunday, to see the dog races.

* * *

Joe Dutra, Jr., who has been ill for some time, is now completely recovered.

* * *

Mr. and Mrs. George Darrow entertained many of their friends at a party, Saturday night, celebrating Mr. Darrow's birthday.

* * *

A birthday party was given for Frank Dias and his daughter Phyllis, Sunday. A large number of friends attended.

Tracy—Approximately $100,000 will be spent at local plant of Holly Sugar Corporation for improvements.

JACK MARSH IS NAMED MANAGER PLEASANTON CLUB

Y. M. I. Athletic Board Formulates Plans for Coming Season

Jack Marsh, the popular manager of last year's championship Young Men's Institute baseball team, Pleasanton, has again been selected to lead the organization's ball club, it was announced this week by the newly organized Athletic committe of the Y. M. I. Manuel Mongoia was named as assistant manager.

Officers of the Athletic board were selected as follows at a meeting Monday evening: Ernest W. Schween, president; J. S. Silva, vice-president; Manuel Oliveira, secretary; and J. J. Amaral, treasurer. Other members of the committee include Jack Marsh, Manuel Mongoia, Charles Francisco, Joe White, Tillman Nerton, William Governor, Frank Maderios and Dick Rodrigues.

That the Y. M. I. will have another winning baseball club, is almost a certainty as the nucleus of the club is composed of local players, all of whom have assured the committee that they may be counted upon again this year.

The Pleasanton players include Manuel Mongoia, William Governor and Frank Viada, fielders, and Joe Maderios, third base. Jack Marsh, manager, is a valuable utility man and will play when the occasion demands it.

DARING STORY OF LOVE ON SCREEN AT FOX MARCH 28

Elinor Glyn's daring story of a lover who returned disguised to exact a fantastic revenge on his bride is told in "Such Men Are Dangerous," at the Fox Oakland theatre starting Friday.

The Fox picture presents Baxter as a financial genius who woos and wins the lovely Catherine Dale Owen. Repulsed by his extreme ugliness she deserts him on their wedding night. He disappears, to return a year later, handsome, youthful, intent on avenging himself. No one knows him, least of all his bride. Just how he accomplishes the transformation, its unexpected results and the reaction of a girl to a fascinating lover are outlined in "Such Men Are Dangerous." Bela Lugosi, Hedda Hopper and Albert Conti have important supporting roles.

The glory that was Greece will show in Fanchon and Marco's "Idea in Marble" on the stage wherein a gallery of living statuary will compete with brilliant entertainment and the tunes of Hermie King and his band.

Bell — Alcazar Flower Shop moved to enlarged quarters at 4504 Baker avenue.

"HAPPY DAYS" AT FOX T AND D ON WEEK MARCH 28

A sparkling seventh heaven of singing dancing stardom comes with "Happy Days," an all-talking and singing picture, will open Friday, March 28, at the T. & D. theatre, Oakland. Consider if you will a charming love story rich in humor and delicate pathos played by such stars as Janet Gaynor, Charles Farrell, Will Rogers, Victor McLaglen, Edmund Lowe, Ann Pennington, El Brendel, Warner Baxter, Marjorie White and many others.

Township Garden Club Meeting Is Postponed

A meeting of Washington Township Country Garden Club, which was scheduled for Tuesday, March 25, at the home of Mrs. J. E. Thane, with Mrs. J. R. Whipple as hostess, was necessarily postponed indefinitely.

The next meeting will be called by Mrs. W. D. Patterson, of Arden, near Newark, who is president of the club, the probable date for this being unknown as yet.

Get the best seat in the house for the $50,000,000 SHOW

SCREEN-GRID

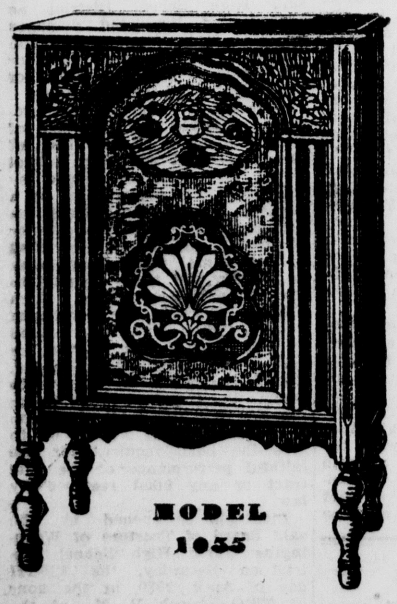
$50,000,000! Broadcasters are spending that huge sum on radio entertainment this year. And all you do is turn a knob!

Who wants to sit outside, or 'way back in the top balcony, when this is going on?

Get right down in a front row seat with the modern Screen-Grid Atwater Kent, the radio with the Natural Tone that gives you a vivid close-up of every program.

You don't have to take our word that for tone and power and range and selectivity, the best radio that money can buy is this Atwater Kent. Come in and try it to your heart's content. And see how beauty of performance is matched with beauty of appearance.

Deferred payments, if you like



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ATWATER KENT RADIO

This Atwater Kent lowboy gives you distinction in performance and appearance at a moderate price.

$109 LESS TUBES for this famous, dependable 1930 radio

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THE ROSE GARAGE

Local Dealers

Niles Centerville

Boost Your Sales

BY ADVERTISING IN THE

TOWNSHIP REGISTER

California's Distinctive Weekly
In A Class By Itself

MACMARR MUTUAL DIVISION

Not Too High —Not Too Low

JUST EXACTLY RIGHT

FOOD COSTS at MacMarr's are "just right"—always. They are never too high to meet the means of the most economical food buyer. And, too, they are never so low that our foods fall beneath our exacting high standard for quality—they are JUST EXACTLY RIGHT. Come in and let us prove this to you—gladly!

Savings Friday and Saturday, MARCH 28 and 29, at

At the Niles MacMarr-Mutual Store

Post Toasties Crisp Corn Flakes (limit 4) Pkg. 7½c

BUTTER; MacMarr fresh churned sweet cream butter. See store windows for special week-end prices.

SALMON; Libby's red Alaska; flat can, 2 for 39c

PEARS; Del Monte Bartlett halves; No. 2½ can 32c

MISSION DRY; Orange, bottle 21c

Creme Oil Gentle Cleaning Soap Bar (limit 6) 5c

MARGARINE; Holiday brand, lb. 17c

CHEESE; California cheddar style, lb. 29c

FRUITS AND VEGETABLES

FANCY Oregon Pippin Apples, 4 lbs. 29c

BANANAS (Ripe) 2 lbs. 15c

GRAPEFRUIT, size 48, Imperial or Arizona, 3 for 27c

CARROTS, Beets, Radishes, and Green Onions, 2 bunches 5c

RHUBARB, San Lorenzo Strawberry, 2 lbs. 11c

AUNT JEMIMA; Pancake Flour, pkg. 12c

PRUNES; Sunsweet; 2 lb. pkg. 27c

Minced Clams 2 cans 35c

SWEET POTATOES; Libby or Del Monte No. 2½ can 19c

SLICED BEETS; Diamond "A;" Picnic size can, 3 for 25c

MUSTARD; French's; 9 oz. jar, 2 for 25c

CATSUP; Del Monte; small bottle, 2 for 25c

Ice Cream Pure fruit flavors Pint brick 17c Quart brick 29c

The Niles Public Library

Mrs. Emma Murray, Librarian

Open every day of the week except Saturday and Sunday, as follows:

Afternoons:—From 2:30 p. m. to 5 p. m.

Evenings:—From 7 p. m. to 9 p. m.

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